

Energy Fair has never been more crucial

We live in a world that needs easily accessible information on clean energy and sustainable living now more than ever. Every oil spill, every nuclear disaster, every acid rainfall, every warmer day and every coastal flood makes what we are doing at The Energy Fair even more critical.



CHRIS SCHNEIDER

The Energy Fair began in 1990, with the goal of bringing folks together to share knowledge about clean energy and sustainable living, to connect with the experts, and to

empower each other to make a positive impact in an effort to create a more sustainable world. Since then, the Energy Fair has grown in size and reach, even landing JB Straubel, co-founder of TESLA, as keynote speaker this year. But the mission, goal and spirit of the event remains unchanged.

That's why at noon on June 17 I am presenting a workshop on the Hydrogen Fuel Cell Economy at The 28th Annual Energy Fair in Custer, Wis. As a mechanical engineer by education, owner of Honda Motorwerks and driver of a Honda Clarity, you can learn how a large sedan is EPA rated at 68 MPG with water vapors the only tailpipe emission.

I'm excited and honored to be one of the 250+ presenters sharing knowledge about topics relating to clean energy and sustainable living at The Energy Fair. Together, we are building a sustainable tomorrow.

The Energy Fair is hosted by the Midwest Renewable Energy Association, which is a non-profit 501(c)(3) educational organization. Founded in 1990, the MREA promotes renewable energy, energy efficiency and sustainable living through education and demonstration. To learn more, call 715-592-6595 or visit www.midwestrenew.org.

Chris Schneider is president of Honda Motorwerks, La Crosse.